

HELP US JUDGE THE NATIONALS



National  
**Innovation**  
Awards 2019

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United Kingdom

“Keep On Top Of Game-Changing Innovations”

A global open competition designed and produced by the Directors' Club United Kingdom

Judged by leaders of UK industry



## HELP US JUDGE THE NATIONALS

We are seeking UK-based customer-centric leaders to help us judge the **UK National Innovation Awards 2019** (the Nationals).

There is **no cost** associated with being a judge.

The award categories are technology focused, but you **do not** have to be a technology expert!

In fact, our priority is to recruit leaders from the functions or divisions that employ the technologies. Our judges all appreciate technology innovation from an operational or business outcomes perspective.

**No travel** is required as we use an all-digital platform to execute the entire awards process.

You only need to commit **2-hours** per award category and you can choose to judge as many or as few categories as you wish.

In return for your time and expertise you will be invited to join our Judging Faculty:

<http://nationalinnovationawards.org.uk/judging-faculty>

If you are not yet a member of Directors' Club United Kingdom, you will be invited to join (we have a "free forever" membership class).

### Award Categories

You can choose to judge one or more of the 2019 award categories below:

- Innovations in Automating Customer Support
- Innovations in Personalising Customer Interactions
- Innovations in Blending Human & Artificial Intelligence

### Dates

Final judging for all three of the above categories will take place over the week commencing **Monday, March 18<sup>th</sup> 2019**. Each judge must submit their winner and runner-up nominations by 3pm on Monday, March 25<sup>th</sup> 2019.

The results will be announced at 3pm on Tuesday, March 26<sup>th</sup> 2019 via a streamed live broadcast.



## How To Register As A Judge

If you are a senior UK-based customer-centric leader, you are cordially invited to become a judge in one or more of our award categories above.

Please note, judging opportunities are **not open** to consultants, B2B business developers, the staff of technology companies or their commercial partners.

Click the secure (Jotform) link below and fill in the form. Your request will be assessed for qualification and a confirmation emailed within 24-hours (excluding weekends).

<https://form.jotform.com/83314025344953>

## About The Nationals

The **UK National Innovation Awards** (the Nationals) have been designed by the Directors' Club United Kingdom to recognise game-changing technology innovations and their impact on customer experience, employee engagement, operations performance, and profitable growth.

Launched in 2016, the Nationals are the only recognition programme to be judged entirely by the business leaders who employ the technologies.

Our Judging Faculty is fast becoming a modern-day who's who of business leadership.

Visit the website at <http://nationalinnovationawards.org.uk>

## Recognition Re-imagined

As technology and innovation are at the heart of this initiative, we decided to totally reimagine the concept of B2B recognition and award giving.

The outcome is a unique programme that uses an all-digital platform to execute the entire awards process.

Our aim is to have as-near-as-possible a zero carbon footprint and environmental impact.

Consequently, there are no travel, over-night accommodation or gala dinner expenses associated with our programme.

## Awards Process

For each awards category, Directors' Club invites technology innovators worldwide to enter. This is a truly open competition.



The first round is by written submission of up to 1,000 words, summarising the innovation and its business benefits.

A panel of five business leaders, including Jon Snow, chair of the Directors' Club, judge the written submissions. A shortlist of four finalists is decided.

The four finalists each create a 20-minute "Our Innovation" video detailing their innovation and building upon their written submission.

Judges watch all four videos at their convenience and score them using a common criteria. Each judge nominates one winner and one runner-up.

Each winner nomination gets two points and each runner-up nomination receives one point. The finalist with the highest points total is the category winner.

### Your Role As A Judge

All our judges are successful, busy professionals. We have designed the awards process so each category can be judged in 2-hours or less.

If possible, we ask judges to watch all four "Our Innovation" videos for a category in one sitting to aid consistency of scoring.

The judging window is five working days, allowing judges to schedule the 2-hours (per category) into their diaries.

A score-sheet will be provided, but this does not have to be submitted. No feedback or critique is required. Each judge **simply nominates** one winner and one runner-up.

### Judging Faculty

In recognition of time invested and expertise employed, each participating judge will be invited to join our Judging Faculty for 12-months.

As a Judging Faculty member, your photograph and profile link (Linkedin) will be included on our website.

<http://nationalinnovationawards.org.uk/judging-faculty>

You will receive an e-badge, which you can use on your email signatures, websites and social media profiles.



### **Any Questions?**

If you have any questions about the UK National Innovation Awards or the judging process, please call or email Jon Snow on:

07966 191 128

[jon.snow@directorsclub.org.uk](mailto:jon.snow@directorsclub.org.uk)

### **Directors' Club United Kingdom**

Members of our Judging Faculty will be invited to become members of the Directors' Club United Kingdom.

For more information visit our website:

<http://directorsclub.org.uk>